

CONSTRUCTING EUROPEAN IDENTITY

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The idea of European identity is frequently approached in political discourses and in the mass media. Moreover, programs are structured and financed, at a regional and European level, in order to construct a European identity that would harmoniously combine but also transcend the national identities of the member states. The manners in which this concept is turned into reality as well as some of the strategies employed in constructing this identity constitute the main focus of the present article. The dynamics of globalization creates a certain type of post-national scenario, where local identities are expressed, blended, submerged and resurfacing, while, simultaneously, they interact with supranational actors. And the European identity is but a new stage that furthers the case of the collective imaginary at work on a pan-continental level.

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